

PALSA

PAN AMERICAN LIGHT SOURCES
FOR AGRICULTURE



Sponsorship Opportunities

Sponsor PALSA and raise your organization's visibility, connect with new talent and learn more about engaging with large research universities and organizations

July 12-14, 2023 - Cornell University - Vet Research Tower

SPONSORSHIP LEVELS & BENEFITS

PLATINUM - \$2,000 (Limited Availability)

- Three (3) conference passes... \$2,250 value!!!
- Choice of exclusive sponsorship of a meal, reception, poster session or facilities tour
- Facilitated 1:1 discussions
- Recognition by emcee at opening
- Large booth in vendor display area
- Large branded banner prominently displayed**
- Large advertisement in printed material
- Logo and description on printed materials and signs
- Logo, description and links on conference website
- Five (5) promo posts on social media channels

GOLD - \$1,500

- Two (2) conference passes... \$1,500 value!!!
- Facilitated 1:1 discussion
- Regular booth in vendor display area
- Medium branded banner prominently displayed**
- Medium advertisement in printed material
- Logo on printed materials and signs
- Logo and links on conference website
- Three (3) promo posts on social media channels

SILVER - \$1,000

- One (1) conference pass... \$750 value!!!
- Regular booth in vendor display area
- Small branded banner prominently displayed**
- Small advertisement in printed material
- Logo on printed materials and signs
- Logo and links on conference website
- Two (2) promo posts on social media channels

*Optional benefit. Sponsor provides banner.

Why Come to PALSA?

- **Increase visibility and brand recognition** among world leading researchers, engineers, future talent and wider industry. Your company's logo and branding will be prominently displayed throughout the conference, elevating awareness of your products and services.
- **Showcase thought leadership and expertise as you network** with attendees, industry leaders, and potential clients to position your company as a leader in the industry and make valuable connections that can lead to new business.
- **Market research and insights** into industry trends, research behavior, and emerging technologies. You'll gain access to exclusive research and data that can help you make informed business decisions and stay ahead of the competition.
- **Talent acquisition!** PALSA attracts some of the brightest minds in the industry, including top talent in various fields. PALSA will help you create a positive image and attract top talent to your organization.
- **Highlight Corporate Social Responsibility** and enhance your reputation by supporting PALSA's focus on sustainability and demonstrating your commitment to its industry and the wider Synchrotron community.

Point of Contact

To reserve your sponsorship or to discuss a premier or custom sponsorship package, please contact:
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Cornell University



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